

David Mackey

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PERSONAL SUMMARY

David Mackey is a three time Telly Award winning recipient, goal driven videographer with over 30 years of experience in broadcast television, photography, content creation, leadership and multi-media production. I function with minimal guidance in highly demanding environments while adhering to all government requirements including 508 compliance for video production and Public Trust Clearance

SKILLS

- Still Photography
- Videography
- Writing
- Project Management
- Coordination
- Integration
- Graphics and Animations Artist
- Mac OS
- IOS software
- Final Cut Pro XI
- Creative Cloud Suite
- Photoshop
- Lightroom
- Premiere Pro
- Nikon Mirrorless Camera and Lenses
- Community Speaking

EXPERIENCE

Video Production Specialist, HumRRO, August 2023-Current
Alexandria, VA

- Adrienne Fox/Creative Dir. 703-706-5639
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- Fully 508 compliant in video production
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- Still photography for corporate events and headshots
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- Create video to assist Department of Homeland Security
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- Classified projects
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- Provided top quality control and eliminated downtime to maximize revenue
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- Developed storyboards and innovative scripts

Interfaced with clients to define project scopes of work, including budgets, creative vision and

selection

- Researched emerging trends in digital media production techniques
- Created special effects for digital media publications and projects
- Created storyboards and scripts for video projects
- Provided technical support when needed during shoots or post-production processes
- Recorded audio on set during shoots
- Prepared sets with lighting and other equipment to meet production specifications
- Planned shoots, scheduled talent and oversaw set up for filming
- Conducted research into various topics related to video production projects
- Directed actors in order to achieve desired performance results
- Identified, diagnosed, and resolved problems with media systems
- Drove brand and marketing message by designing programming and content in accordance with brand strategies
- Produced motion graphics for intros and outros and titles sequences for videos
- Maintained equipment such as cameras, audio recorders, lighting kits, and tripods
- Performed quality assurance checks before delivering final product
- Compressed, digitized and duplicated audio and digital files
- Edited and post-produced final video and audio collections for distribution
- Maintained AV inventory and supplies and facilitated orders for new equipment.
- Organized video and photo shoots, production crews and actors to achieve clients' creative vision
- Coordinated with clients to discuss project objectives and requirements
- Rendered final versions of videos in multiple formats for web streaming or broadcast purposes
- Creatively developed and filmed various video content
- Managed filming budget throughout project to reduce spending
- Ensured that all content adheres to brand standards and guidelines
- Assisted in scheduling interviews with subject matter experts or key stakeholders
- Conducted production meetings to discuss project status, objectives, and related concerns
- Developed web profile videos for client websites and commercials for local businesses for broadcast on cable networks
- Edited stories and segments to fit within required timeframes
- Grow business through word of mouth referrals and continued production excellence
- Pitched ideas, developed concepts and produced online content to develop brand content
- Created original content for programs and produced segments used in broadcasts
- Created broadcasting, advertisement and film content
- Organized shooting schedules according to client needs
- Placed microphones in specific locations to maximize audio quality

Owner - Operator, TDM PHOTOGRAPHY, September 2021-Current

Washington DC, DC

- David Mackey 713-791-3646
- Fully 508 compliant in video production
- Captured and edited stunning images across various genres including events and portraits for

company branding

- Collaborated with clients to understand their vision and develop creative concepts for their projects
- Used a range of photography equipment, including mirrorless cameras, lenses, and lighting, to capture images that meet client specifications and exceeds expectations
- Edited and retouched images using Adobe Creative Suites, ensuring high-quality final products
- Managed projects from concept to completion, ensuring timely delivery of images and meeting project requirements
- Scheduled meeting with clients on an ad-hoc basis to discuss product and revisions to ensure customer satisfaction with final product delivery and schedule
- Ensured that equipment for a shoot is present and working
- Directed camera operations so that the needed footage is acquired
- Filmed videos on set or on location
- Planned the shoot with the creative mindset with the client
- Leveraged strong eye for visual composition coupled with in-depth technical abilities to create innovative sequences that expand storytelling capabilities
- Partnered with clients to film and produce short and feature length films
- Increased donator contributions to The Know Autism Foundation by \$642K during Diamond Gala
- Improved donations by \$340K for The Fight for Us and The Houston 20 combined campaign

Multimedia Specialist, Halvik NASA SEWP, May 2024-November 2024

Greenbelt, MD

- Angela Taylor 202-309-2001
- Fully 508 compliant in video production
- Created graphics, animations, videos, and audio files for web pages
- Still photography for corporate events and 150 employee headshots
- Accompanied senior producers to client review meetings to learn client communication techniques, and contribute creative or administrative support
- Enhanced user experience by implementing advanced interactive features on websites
- Ensured all multimedia assets are up-to-date with current industry standards
- Developed multimedia content to increase customer engagement and website traffic
- Managed records for current catalog, audio-visual equipment and available supplies
- Edited existing videos and audio files to ensure the highest quality output.
- Participated in multiple advanced design teams to learn and understand business practices and contribute creative ideas for consideration
- Provided technical support to colleagues when working on projects
- Researched emerging technologies related to multimedia production
- Collaborated with web developers to integrate multimedia elements into websites
- Recorded and published high-definition videos of company seminars and presentations for website and social media use
- Organized the development process from concept through completion
- Optimized images and videos for web delivery using various software tools.

- Maintained updated knowledge through continuing education and advanced training
- Worked effectively in team environments to make the workplace more productive
- Collaborated closely with team members to achieve project objectives and meet deadlines

SENIOR MARKETING PRODUCER, THE WALT DISNEY COMPANY, October 1998-September 2022
Houston, TX

- Scott Morrow Assist Dr Creative Services 713-553-1258
- Fully 508 compliant in video production
- Led the development and execution of integrated marketing campaigns that increased brand awareness, drove lead generation, and grew revenue by 10%
- Still photography for corporate events, media headshots and billboards for the city of Houston
- Managed cross-functional teams, including creative, content, and digital marketing, to ensure successful project delivery
- Collaborated with external partners and vendors to develop and execute campaigns across various channels, including social media, email marketing, and advertising
- Analyzed campaign performance and provided insights to optimize future marketing efforts
- Communicated value and proposition to sales team and developed tools to support selling process
- Developed and managed marketing budgets, ensuring projects were delivered on time and within budget
- Conducted market research to identify opportunities and create targeted campaigns
- Managed the company's social media channels, increasing engagement, keeping ABC leading station in Houston, and surrounding metropolitan areas
- Managed and supervised production and post-production activities for multiple projects simultaneously from preproduction to final delivery
- Coordinated with news talent, producers, and other visual effects artists to ensure high-quality post-production output
- Established multi-media campaigns achieving maximum exposure for new branding and logo identity
- Introduced graphic standard to organization
- Skilled with video editing in HD and 4K formats along with audio and podcast recording
- Created content for promotional materials such as brochures, flyers, and newsletters
- Monitored industry trends in order to stay ahead of competitors
- Assisted in developing social media content including blog posts, tweets and Facebook updates

EDUCATION

Music and Video Production
THE ART INSTITUTE OF HOUSTON

VOLUNTEER EXPERIENCE

- The Houston 20, Fight for Us

- Know Autism
- The Rose Cancer Center
- MAM
- Casa De Esperanza
- The Walt Disney Pride BERG
- Apple Pride
- The Children's Hospital, Houston

CERTIFICATIONS

- Public Trust Clearance
- 508 Video compliant

ACCOMPLISHMENTS

- Three time Telly Award Winner 2025
- Multi Emmy Nominated Producer/Editor

REFERENCES

References available upon request.